

NICOLE HEATHCOTE

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+ PROFESSIONAL PROFILE

Energetic and motivated professional with experience in Events and Branding. To date, have successfully co-organised 45+ high profile events onboard luxury yachts and now transitioning into a land-based role. Skilled at bringing client vision to life within assigned budgets. Expertise in providing creative concept, strong communication and time management. Proven ability to balance priorities, meet tight deadlines, and produce superior quality. Available for travel.

+ EXPERIENCE

Present
2017

SUPER YACHT INDUSTRY

HEAD OF SERVICE , ONBOARD EVENT PLANNER | Worldwide Itineraries

Leading dynamic, multicultural service teams onboard the industry's most prestigious superyachts cruising Europe, the Mediterranean, the Caribbean and USA. Hosting a variety of exclusive guests, inclusive of Royal families, Forbes 10, and professional athletes, among others.

Influential and leading role in organising and executing onboard events, including Miami F1 Grand Prix and NFL Super Bowl, attended by a variety of A-listers and high society guests. See Portfolio below.

2016
2014

MARKETING AGENCIES

MARKETING PROMOTER | Durban, South Africa

Worked as a brand promoter for numerous brands and agencies whilst obtaining a tertiary qualification. This dynamic platform taught me the art of networking and presentation within the hospitality industry. Responsibilities included event services to high profile clientele; facilitating teams of up to 16 junior promoters at large scale events; event setup; event report back and recruitment.

2014

RED BULL

BRAND AMBASSADOR | Durban, South Africa

Part of the Red Bull Wings Team South Africa. Responsible for increasing brand awareness at both Red Bull and third-party events; brand activations; implementation of Red Bull marketing strategies; management of Red Bull sampling stock; submitting daily activity of sampling activations; producing weekly corresponding reports.

+ EDUCATION

2021

EVENTS MANAGEMENT DIPLOMA

Lead Academy | Online

Completed an online diploma course in Event Management.

2016
2014

VARSITY COLLEGE IIE

BA Corporate Communication | Durban, South Africa

Completed a BA Degree in Corporate Communications at Varsity College, South Africa.

General degree covering Marketing, HR, PR and Business Management.

WORK SKILLS

PROJECT MANAGEMENT

Able to plan, track, collaborate.

INNOVATION

Work from concept and vision.

CREATIVE MIND

Ability to generate new ideas.

COMMUNICATOR

Ability to convey effectively.

ADAPTABILITY

Capable of adjusting well.

DIPLOMACY

Strong tact and discretion.

LANGUAGES

ENGLISH

PERSONAL SKILLS

HIGHLY MOTIVATED

PASSIONATE

PERSONABLE

STAMINA

SOLUTION MINDED

RESILIENCE

INTERESTS

WRITING

CREATIVE PROCESS

EVENTS & BRANDING

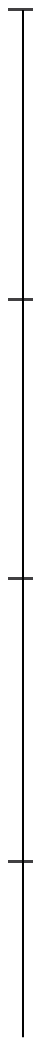
TRAVEL

FITNESS

FESTIVALS

+ REFERENCES

One



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01 / 08 / 2023

Dear Hiring Manager

I am writing to apply for a position in the Events industry.

I have an associate degree, a solid background in hospitality and comprehensive experience in hosting onboard events and special occasions within the Super Yacht industry. This hands-on, high profile exposure has helped me prepare for a career in Events. It has given me unique insight into what it takes to provide memorable experiences tailored toward high society guests and clientele.

Having successfully initiated, planned for, documented and led multiple event day activities within this elite industry, I am excited at the opportunity to now transition fully into land-based Events and use these contributions within a vocational centred environment.

I believe I have the skills and understanding required to assist your event team in creating unrivalled experiences which exceed attendee expectations and uphold your company's leading reputation.

Passion, determination and consistent work ethic are three attributes I thrive to embody. Being a team player, I look forward to contributing to the team and helping cultivate a positive and effective team atmosphere. I am also a highly motivated individual, with the ability to work independently in a multi-faceted environment. I can adjust quickly to this fast-paced and changing industry, and exercise my ability to remain calm and professional under high pressure and stressful situations.

As an aspiring events professional, I enjoy the challenge of seeing an event unfold from creation to completion. This entire process excites me and I am confident I can make an outstanding contribution to the event sector.

I hope to be able to speak with you soon about my qualifications and I look forward to hearing from you.

Thank you for your time and consideration.

Sincerely,

Nicole Heathcote

+ PORTFOLIO

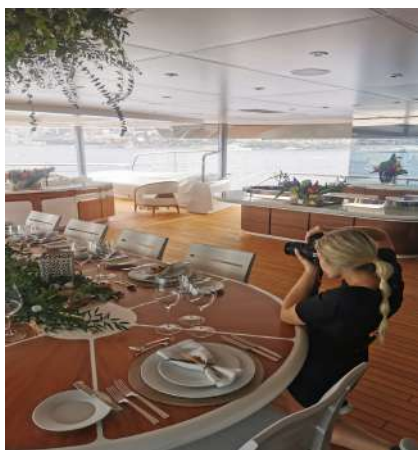


ONBOARD EVENT TABLE SETUP

Monaco Boat Show 2021
Monaco, France

ONBOARD EVENT TABLE SETUP

Monaco Boat Show 2021
Monaco, France



MYSELF AT WORK

Photographing event setup on event day
Monaco Boat Show 2021
Monaco, France

Discover full portfolio at www.nicoleheathcote.com
Inclusive of Gallery, Catalogues, Blog Articles.